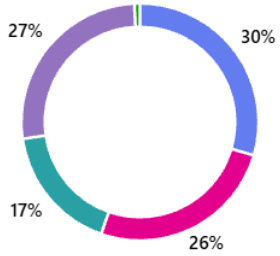
BSG Ageism SIG Members Survey Summary 2026

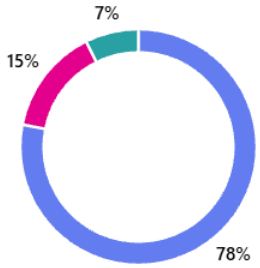
1. **What are your main reasons for joining the BSG Ageism SIG ?** (please tick all that apply)

- To connect with others working on ageism
- To learn
- To share my work and experiences
- To take action to challenge ageism
- Other



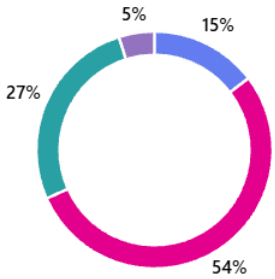
2. **Do you feel welcomed and included in the BSG Ageism SIG?**

- Always
- Most of the time
- Sometimes
- Rarely 0
- Never 0



3. **Which one of the BSG Ageism SIG activities do you most value?**

- member emails about events and publications
- the online events
- the Newsletter
- LinkedIn posts



4. **Are there any other activities or resources that you'd like to see the BSG Ageism SIG offer?**

- Opportunities for collaboration
- Joint action / campaigns
- Research / practice exchange
- Face to face chances to share and skill develop
- Links to comparative international groups (if they exist)
- Sharing related work of other BSG SIGs

5. **Are there topics that you'd like to see covered at future online events?**

- digital ageism
- compassionate ageism
- internalised ageism
- how to challenge ageism across the life course
- ageism and social care
- the language surrounding age and ageing
- ageism and intersectionality
- age friendly communities, and community based action

6. **Would you be interested in speaking at/presenting at a future online event?**

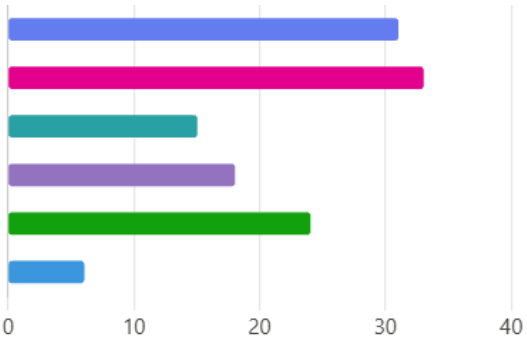


7. **If you answered YES, please let us know what topic or issue you'd like to cover**

- ageism and social care
- digital inclusion and ageism
- updating on the work of our organisation / campaign
- recent research
- ageism and mental health

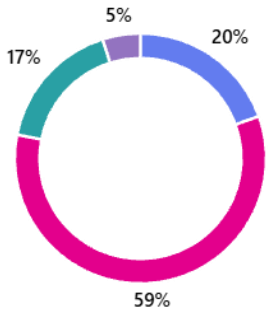
8. **What value do you get from being a member?** (please select all that apply)

Networking	31
Learning opportunities	33
Sharing my work	15
Professional growth	18
Access to resources	24
Other	6



9. **Has your membership met your expectations?**

Exceeded expectations	8
Met expectations	24
Somewhat met expectations	7
Has not met expectations	2



10. **How could we improve your experience of being a member?**

- varying the days and times of meetings to make it easier to attend
- a 'networking' type meeting so we know who's who

- I always feel very welcomed by this SIG
- Experience is positive to date and have learned so much from being part of the group

11. **Any other comments?**
    - More focus on the different nations
    - Looking forward to future meetings
    - The SIG's growth reflects how well it is organised
    - The Ageism SIG plugs an important gap in the research and policy landscape
    - Thank you so much for all the work that enables the SIG!